

YOUR EVENT PROMOTION PROBLEM SOLVED!

Icon's \$25 special

Offered to church groups, service clubs, community organizations
Display ad runs 7 days plus all the benefits below:

Advertise your:

- barbecue
- spaghetti dinner
- pancake breakfast
- silent auction
- garage sale
- golf outing
- ice cream social
- quilt raffle
- 50/50 raffle
- 5 K run
- bake sale
- any fundraiser
- any special event

All this for only \$25!

- ✓ Printer-friendly 8 1/2-by-11-inch display ad posted 7 days
 - Located on bottom of all Icon pages & rotates on home page
 - ✓ Event listing on Icon's calendar
 - ✓ Story promoting event
 - ✓ Listing on Icon's classified page
 - ✓ Facebook post
 - ✓ Event listing on home page scrolling marquee with story link
 - ✓ You choose which Icon to post your publicity
- Add \$15 and you are on both Icons with all of the above benefits!*
- ✓ ✓ ✓ **The Icons reach 20,000+ viewers in a 30-day period!**



Display ad example

If you want your display ad to go longer than 1 week:

• \$40 - 2 weeks • \$50 - 3 weeks • \$60 - 4 weeks • \$99 - 8 weeks



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The Icons - Where Bluffton and Ada get its news!