

2015 Bluffton Center for Entrepreneurs Ropp Triplett Business Plan Competition Application form

Business name:

Applicant's name:

Type of business:

Status of business:

_____ Start-up (not yet operational) _____ Emerging (less than 3 years in operation)

Address:

Phone:

E-mail:

Attach a brief overview (maximum three pages) of your business, including:

- Overall business concept
- Analysis of the industry or business category
- Targeted market segment
- Features of the product or service you provide
- Competitive advantage of your business

The description must not exceed three pages in font size between 10 and 12 point. We recommend using Times New Roman, Century, or Century Schoolbook.

Also: Create a cover page (*in addition to your descriptive pages*). The cover page should include your name, address, business name and (*if these exists*) your business logo or business tag line.

Application fee: \$150 (non-refundable); college students fee: \$75

Submission deadline: Wednesday, Jan. 21, 2015

Checks made out to: Bluffton Center for Entrepreneurs

Bring application and registration fee the Jan. 21 class session

Questions? Contact:

Fred Steiner, director

Bluffton Center for Entrepreneurs

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