

**2016 Ropp Triplett Business Plan Competition**

**Application Submission Guidelines**

# Please include in your application:

* Cover page with:
  + Business information: business name, logo, tag line, applicant’s name, type of business, address, phone, e-mail
  + Indicate which contest START-UPS AND EMERGING BUSINESS CONTEST or BLUFFTON SMALL BUSINESS IMPROVEMENT CONTEST.
* Brief overview (maximum three pages) of your business
  + Overall business concept
  + Analysis of the industry or business category
  + Targeted market segment
  + Features of the product or service you provide
  + Competitive advantage of your business

The overview must not exceed three pages, font size between 10 and 12 point. We recommend using Times New Roman, Century, or Century Schoolbook.

**Application fee:** $150 (non-refundable); college Student’s fee: $75

**Submission deadline:** Wednesday, January 20, 2016

**Checks made out to:** Bluffton Center for Entrepreneurs

# Bring application and registration fee the January 20, 2016 class session.

# Questions? Contact:

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Executive Director Assistant Director

Bluffton Center for Entrepreneurs

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