



**2016 Ropp Triplett Business Plan Competition  
Application Submission Guidelines**

**Please include in your application:**

- Cover page with:
  - Business information: business name, logo, tag line, applicant's name, type of business, address, phone, e-mail
  - Indicate which contest START-UPS AND EMERGING BUSINESS CONTEST or BLUFFTON SMALL BUSINESS IMPROVEMENT CONTEST.
- Brief overview (maximum three pages) of your business
  - Overall business concept
  - Analysis of the industry or business category
  - Targeted market segment
  - Features of the product or service you provide
  - Competitive advantage of your business

The overview must not exceed three pages, font size between 10 and 12 point. We recommend using Times New Roman, Century, or Century Schoolbook.

**Application fee:** \$150 (non-refundable); college Student's fee: \$75

**Submission deadline:** Wednesday, January 20, 2016

**Checks made out to:** Bluffton Center for Entrepreneurs

**Bring application and registration fee the January 20, 2016 class session.**

**Questions? Contact:**

Fred Steiner (419) 889-3065  
Executive Director

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Assistant Director

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