



RelayNews

www.RelayForLife.org/Bluffton

December 2011



Join the celebration!

Did you know last year, the American Cancer Society served over 1,700 cancer patients throughout Allen County? Through free programs and services offered by the American Cancer Society, we know we're making a difference in the lives of local families impacted by cancer.

We also know the success of these programs aren't possible without the financial support of so many of you in our community. We're proud to announce that this past year we were able to raise over \$26,000 at our Relay For Life! Thank you!

Cancer truly is a disease that has touched each of us in one way or another, and we're excited to know that through the efforts of the American Cancer Society's free programs and services, as well as the money used for research, cancer patients are living longer and celebrating more birthdays!

Relay For Life of Bluffton

June 22 - 23, 2012

at Dwight Salzman Stadium
(Bluffton University)

*6:00pm Opening Ceremony (Friday)
12:00pm Closing Ceremony (Saturday)*

2012 Event Goal: \$30,000 (NET)

As we sprint into another Relay season, we're looking for ideas and suggestions for our 2011 Relay theme. If you have one and would like to share – please let us know. We value your input!

TEAM REGISTRATION – It's never too early to register your team and begin fundraising! You can easily sign-up online by visiting www.RelayForLife.org/Bluffton. Through our website you can utilize our important online fundraising tools through email and Facebook, so we encourage you to sign up today! We do have forms on hand if you do not have access to the internet.

FUNDRAISING – This can be done year-round! Don't forget to be creative and have fun. Whether you are hosting parties, selling food or offering services (such as holiday gift wrapping) – no idea is a bad idea! Nothing is too big or too small! If you need help with your fundraiser, please be sure to let us know! Don't forget to let us know what you're doing and we can add your fundraiser to our Relay website.

Hope Lodge brings hope and holiday cheer to cancer patients

Coping with a cancer over the holidays can be overwhelming, especially if you're faced with having to travel hundreds of miles from home to get treatment. In addition to exhausting and expensive therapies, there's the stress of finding transportation and lodging in an unfamiliar town, not to mention anxiety at the thought of spending this special time of the year away from friends and family.

Enter the American Cancer Society's Hope Lodge program, which offers cancer patients and a family member a free, temporary place to stay while getting the cancer care they can't get at home.

Currently, there are 28 Hope Lodge locations in the United States. In 2007, more than 30,000 patients, caregivers, and family members stayed at an American Cancer Society Hope Lodge, saving nearly \$19 million in hotel expenses.

Hope Lodges aren't just places to stay – they're vibrant communities where patients and their families can connect with others who are also going through similar experiences. In addition to enjoying a private room, guests can spend time with other cancer patients over a meal or in a common room. *For more information about Hope Lodge's in Ohio, visit us at cancer.org*

Relay Refresher

Important Dates

Meeting Dates:

January 5
February 2
March 1
April 5
May 3
June 7
June 19

Committee @ 6:00pm
Teams @ 7:00pm

Unless otherwise noted -
all meetings will be held at
Bluffton's Town Hall Bldg
located in downtown
Bluffton, Ohio.

For the latest cancer
information visit
www.cancer.org

Have you heard of Relay For Life, but have never truly understood the type of event it is? You're not alone... The event began in 1985, when Dr. Gordon Klatt, a Tacoma, Washington surgeon, ran and walked on a Tacoma track for 24-hours. He traveled a total of 181 miles and raised \$27,000 in direct sponsorships from the community members who ran or walked beside him in half hour shifts. From that experience, Dr. Klatt deemed it feasible for many to participate in the "Run" against Cancer--- **thus was born a team event, Relay For Life against Cancer.**

Today, Relay For Life is an overnight walking event that has taken root all around the globe. Our event is also overnight and lasts 18 hours. We encourage all teams to have at least one person walking the track during the entire event. The event is also meant to symbolize a day in the life of a cancer patient. As many of us know, cancer is a disease that never sleeps. There are no vacation days, holidays or sick days. Survivors battle cancer from the moment they're diagnosed. If they can do this throughout their cancer journey, we can truly last through an 18 hour event.

If you are interested in joining us, we are always welcoming new Committee Members, Teams and Sponsors! Whatever area you feel you could best serve, we are here every step of the way to help.

*Relay For Life is about a community
that takes up the fight!*

Congratulations to: BHS XC / Track

Our 1st (and currently) only team to sign up online.

If you would like to see your team in our January
Newsletter... don't forget to sign up today!

Interested in Sponsoring our event?

Download our packet today, or contact us at
the information below to have one
delivered to you.

RelayForLife.org/Bluffton



THE OFFICIAL SPONSOR OF BIRTHDAYS.™

Did you know that the American Cancer Society is "The Official Sponsor of Birthdays"? Through the financial support from communities all over the world, we're able to help fund their important mission, which has paved the way for cancer patients to live longer and experience more birthdays.

800.227.6446 cancer.org

Merry Christmas from your 2012 Relay Committee

For more information about Relay for Life of Bluffton please contact our your ACS Staff Partner,
Adam Blevins at 888-227-6446 x 5207 or by email at adam.blevins@cancer.org